WordCamp

Zurich

14.9.2019

#wczrh

What is a WordCamp?

WordCamps are casual, locally-organized conferences that focus on everything WordPress. Each WordCamp is different, reflecting the local WordPress community it represents, but a wide range of people – from casual users to core developers – participate, share ideas, and get to know each other.

Whether your company is built around WordPress or has a lot of customers who love WordPress, or if you use and love WordPress yourself, WordCamps are a great opportunity for you to meet the WordPress community, to show your support, and to give back to the free and open source project that's given you so much.

WordCamps are non-profit events organized by people from within the community on a voluntary basis. In addition to WordCamps, there are meetups regularly organised in Lausanne, Geneva, Berne, Zurich and other cities, all of which have built a strong sense of community.

photo: Christoph von Siebenthal

photo: Florian Ziegler

Why sponsor?

WordCamp Zurich is a not-for-profit conference. All money raised through sponsorship is put towards making the conference special.

Sponsorship comes with free tickets to the conference, so your team can meet some of the brightest minds in the industry, market your company, and show your company's support for the community.

This will be the sixth WordCamp in Switzerland, and we expect around 200 WordPress developers, designers, entrepreneurs, bloggers and enthusiasts from all parts of Switzerland and from all over Europe.

The conference day will be packed with presentations from local and international speakers on a variety of interesting topics and of course there will be an after party on Saturday after the conference, which is always a good opportunity to make acquaintances in a more relaxed environment.

There will be a Contributor Day on the Friday before the event, which is spent learning how to contribute back to the WordPress project on topics such as hunting bugs, translation, community, theme and plugin reviews and accessibility testing.

About Swiss WordCamps

The story of Swiss WordCamps began in 2014, when we held the first "WordCamp Switzerland" #WCCH in Zurich. This was quickly followed by a second event in 2015. Those two conferences were held in English for the Swiss WordPress community as a whole, for people from all of the multilingual parts of our country. Speakers, attendees and sponsors visited from both Switzerland and abroad.

In 2016, the "country name" WordCamps changed to city-based events and WordCamp Geneva 2016 #WCGVA took place, retaining the goal of providing a conference for a multilingual community.

The beautifully organised WordCamp Bern 2017 #WCBRN continued in the same vein and talks and workshops were given in both English and German.

Last year, WordCamp Lausanne 2018 #WCLSNE continued the tradition, featuring talks in several languages, and provided an amazing opportunity to learn from and meet people with different horizons, on various topics such as blogging, design, programming and business for the WordPress platform.

WordCamp Switzerland 2014 & 2015

WordCamp Geneva 2016

WordCamp Bern 2017

WordCamp Lausanne 2018

photo: Christoph von Siebenthal

WordCamp Zurich 2019

DATE & LOCATION
September 14th, Technopark Zurich

CONTRIBUTORS DAY
September 13th, Liip Arena

UPDATES ON TWITTER
@wordcampzurich

OFFICIAL HASHTAG
#wczrh

WEBSITE
https://2019.zurich.wordcamp.org/

Call for Sponsors

We are looking for sponsors at various levels to help promote the open source community.

A quick survey revealed that our previous sponsors have been very happy with the sponsorship and many of them stated interest in sponsoring again. We also got some valuable feedback on how to improve and make the sponsorship packages even more attractive.

Without our sponsors, such an event would not be possible and we would like to thank all of them again!
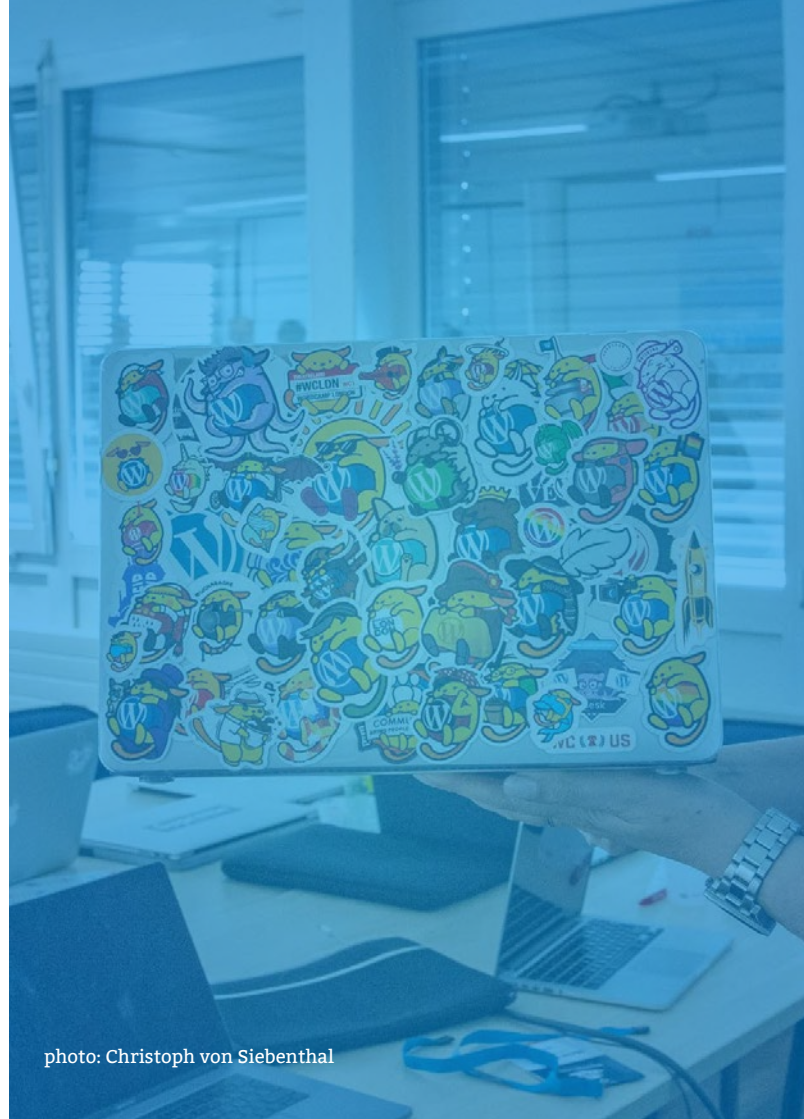
MORE INFORMATION ON OUR WEBSITE:
https://2019.zurich.wordcamp.org/call-for-sponsors

photo: Christoph von Siebenthal

Sponsoring Packages

We are looking for sponsors of various levels to help elevate this open source community.

	GOLD CHF 2'500	SILVER CHF 1'000	BRONZE CHF 600	MICRO CHF 150
Included tickets	✔ 3x	✔ 2x	✔ 1x	✔ 1x
Company name, logo, link and description on the WordCamp Zurich website	✔	✔	✔ (only Logo)	✔ (only Textlink)
Acknowledgement and thanks in opening and closing remarks	✔	✔	✔	✖ (not individually)
Space for a sponsor booth to be able chat with attendees and give away goodies	✔ Large)	✔ Medium)	✔ Shared)	✖
Your logo on projector/slides between presentations	✔ Large)	✔ Medium)	✔ Small)	✖
Dinner on Friday evening warm-up event	✔ 3 people	✔ 2 people	✔ 1 person	✖
Blog post thanking sponsors shared on social media	✔ Individual post	✔ Shared post	✔ Shared post	✖
Space for a roll-up near speaker with sponsor logo	✔	✖	✖	✖

Interested in becoming a sponsor? Get in contact with us: https://2019.zurich.wordcamp.org/call-for-sponsors