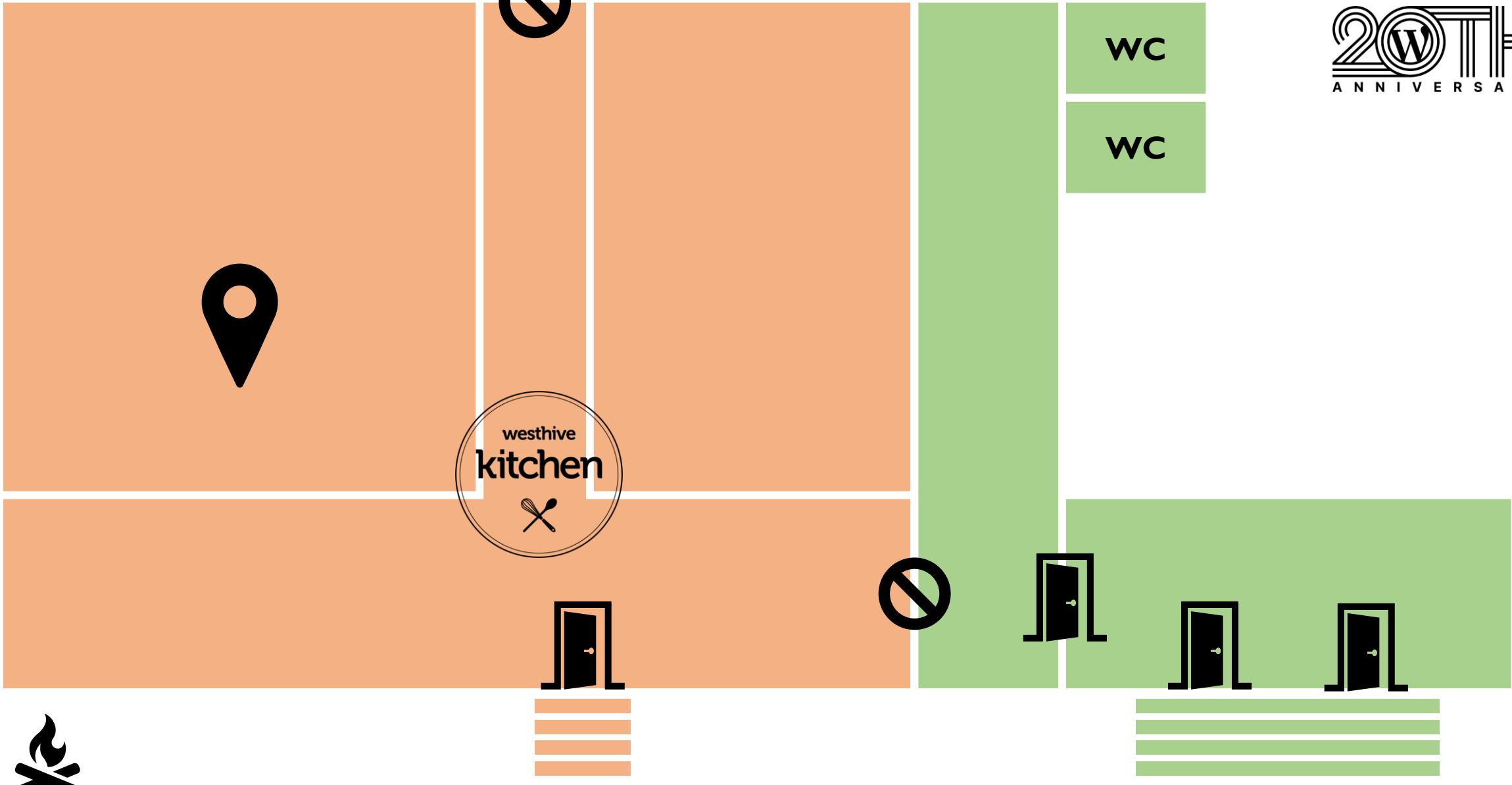






Agenda

- | | |
|---------------|---|
| 19:00 – 19:10 | Ankommen und Begrüssung |
| 19:10 – 19:30 | 20 Jahre WordPress und Highlights in WordPress 6.2
Martin Sauter |
| 19:30 – 20:00 | Begrifflichkeiten und Konzepte von KI
Natalie Kuster |
| 20:00 – 20:30 | Use Cases von AI in WordPress
Pascal Knecht |
| 20:30 – 22:00 | 20 Jahre WordPress BBQ |



Hardturmstrasse



WordPress Zurich Meetup

20 Jahre in 20 Minuten

Von WordPress 0.7 bis WordPress 6.2



Martin Sauter

@martinsauter on WordPress.org and [Slack](#)

b2/cafelog

Michel Valdrighi





WordPress 0.7

27. Mai 2003

WordPress

Post / Edit Team Options Categories Template Manage Links My Profile View site Logout

Post / Edit

Title: Category : Post Status: Comments: Pings: Post Password:
General Publish Open Open

Excerpt:

Post: **B** *i* u strike <p> b-quote image link

PingBack the URLs in this post

Blog this!

Matt Mullenweg
Mike Little



WordPress 1.0 3. Januar 2004

WordPress

[Post](#) [Edit](#) [Categories](#) [Links](#) [Users](#) [Options](#) [Templates](#) [My](#)

Create New Post

Title

Post

PingBack the URLs in this post ?

[Save as Draft](#) [Save as Private](#) [Publish](#) [Advanced Editor](#)

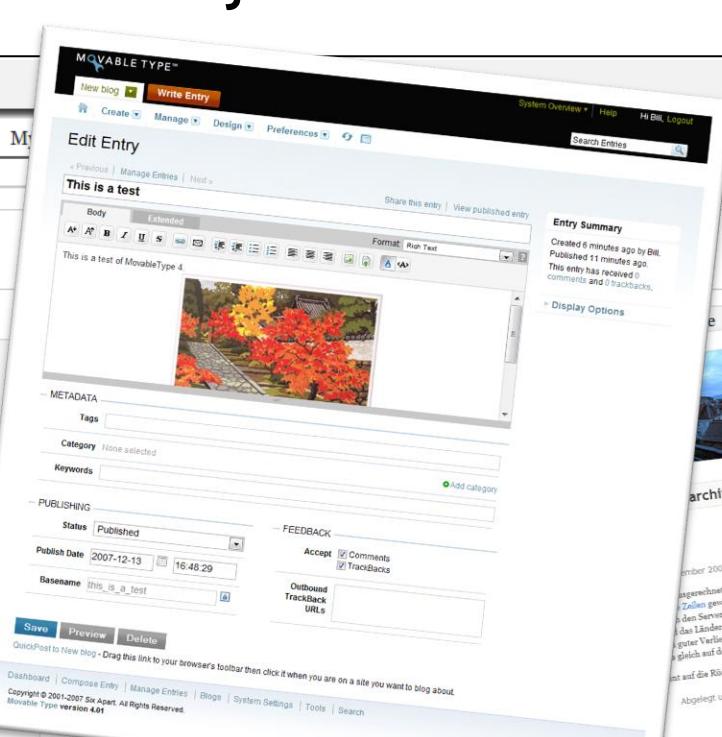
TrackBack an URL: (Separate multiple URLs with spaces.)

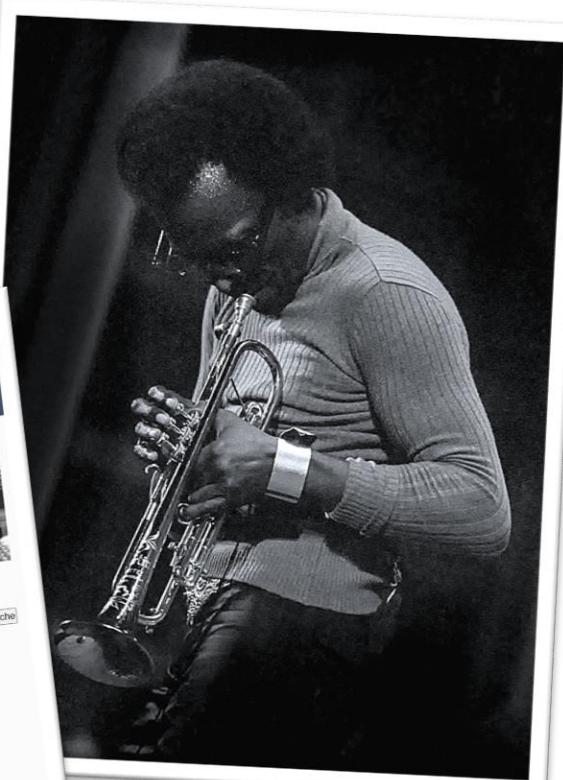
WordPress bookmarklet

You can drag the following link to your links bar or add it to your bookmarks and when you "Press it" it will open up a popup window with information about it. Try it out:

[Press It - my weblog](#)

[WordPress 1.0.1 — Support Forums](#)
0.00 seconds





WordPress 1.5 & 2.0

- Seiten
- Themes

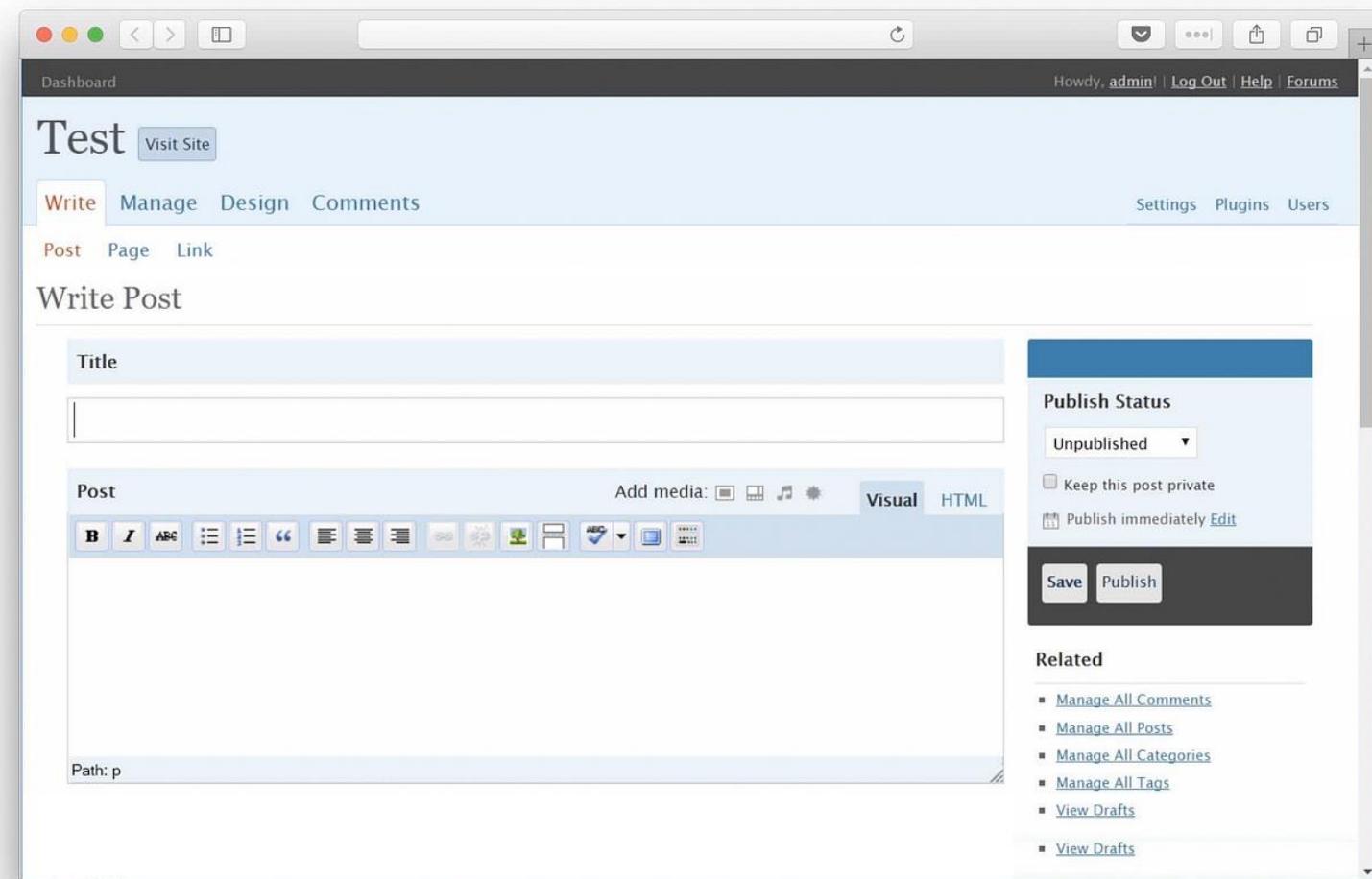
The screenshot illustrates the evolution of WordPress from version 1.5 to 2.0. On the left, the WordPress 2.0 dashboard is shown with a dark blue header and a sidebar containing the Automattic logo. The main area features a 'Write Post' form with 'Title' and 'Post' fields, and a 'Save and Continue Edit' button. On the right, the front-end of a blog titled 'My Blog' is displayed, showing a single post titled 'Hello world!' from October 20th, 2009. The front-end interface includes a sidebar with links for Pages, Archives, Categories, Blogroll, and Meta.

AUTOMATTIC

W WordPress.com

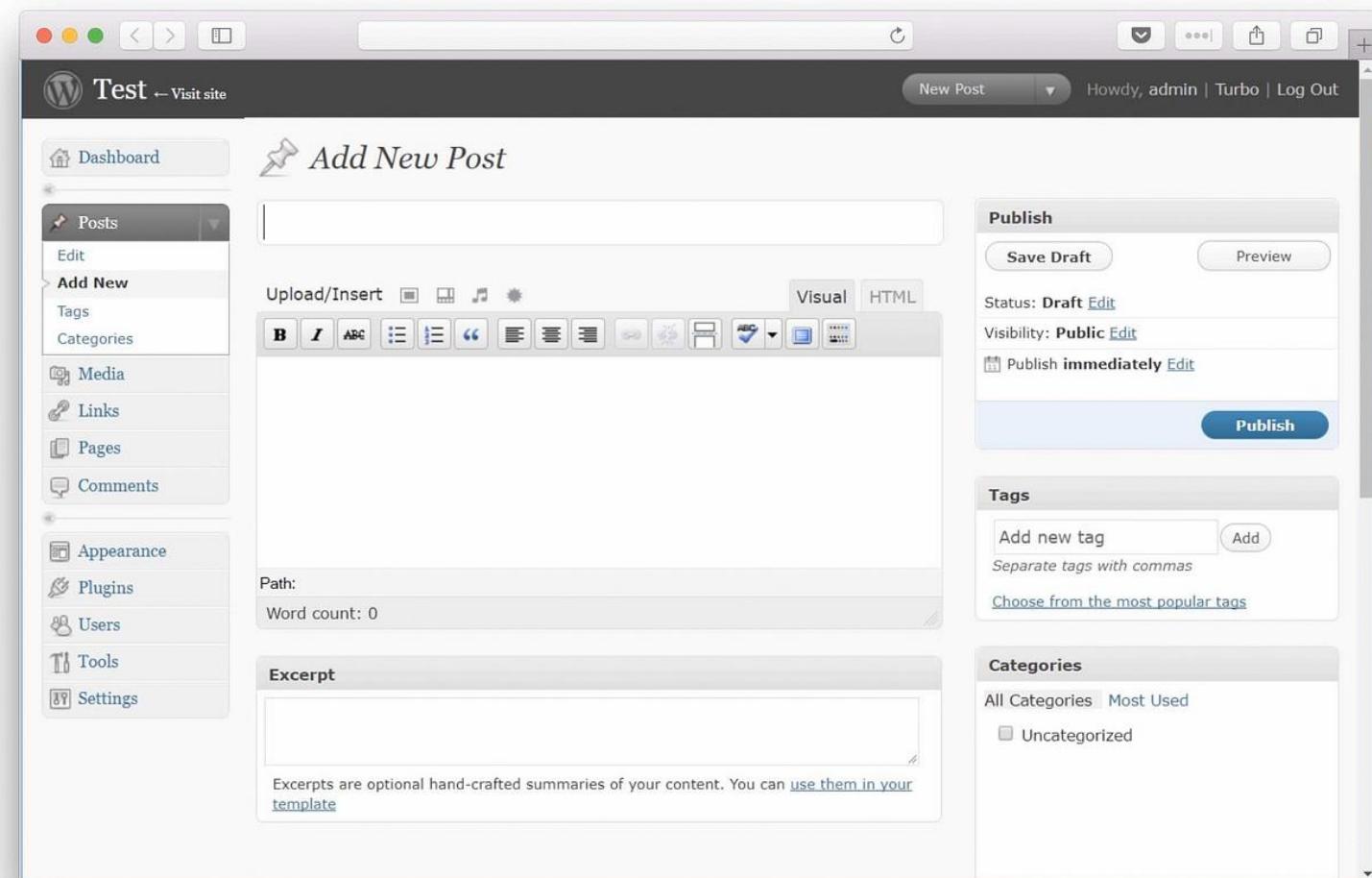
WordPress 2.5 & 2.6

- Shortcodes
- Revisions
- Theme Directory



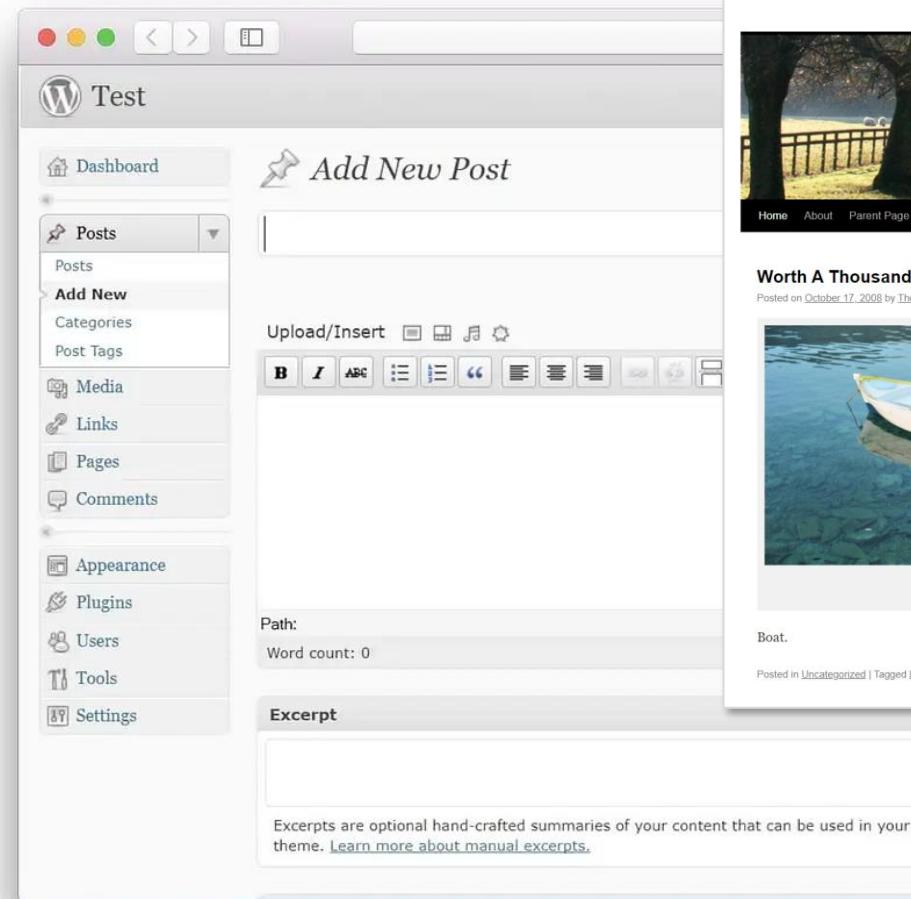
WordPress 2.7

- One-Click Install für Plug-ins
- One-Click Update für Core



WordPress 3.0

- Custom Post Types
- Menus
- Fusion von WP und WP MU
→ Multisite



Twenty Ten

The 2010 theme for WordPress is stylish, customizable, simple, and readable – make it yours with a custom menu, header image, and background.

Worth A Thousand Words
Posted on October 17, 2008 by Theme Admin

Boat.
Posted in Uncategorized | Tagged boat, lake | Comments Off

Archives

- October 2008
- September 2008
- June 2008

Meta

- Log in



WordPress 3.8

The screenshot shows the WordPress 3.8 dashboard. The left sidebar includes links for Home, Updates, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, and a Collapse menu. The main area features a "Welcome to WordPress!" message and three sections: "Get Started" (Customize Your Site), "Next Steps" (Write your first blog post, Add an About page, View your site), and "More Actions" (Manage widgets or menu, Turn comments on or off, Learn more about getting started). Below these are "At a Glance" and "Activity" sections. A "Quick Draft" box is open, showing a title field and the placeholder "What's on your mind?".

The screenshot shows the Twenty Fourteen theme homepage. It features a large image of a boat on water. Two posts are visible: "WORTH A THOUSAND WORDS" (October 17, 2008) and "ELEMENTS". The "ELEMENTS" post has a subtext about HTML elements. A central graphic for the "WORDPRESS 10th ANNIVERSARY" is displayed.

◀ ⌂ ⌃ ⌄ ⓘ ⌆

✓ Saved Preview Publish... ⚙ ⌋

Document Block X

Welcome to WordPress 5.0

Of Mountains & Printing Presses

Cover Add an image or video with a text overlay — great for headers.

Cover Settings Fixed Background

Overlay Overlay Color Clear

Background Opacity 50

Advanced

The goal of this new editor is to make adding rich content to WordPress simple and enjoyable. This whole post is composed of *pieces of content*—somewhat

2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

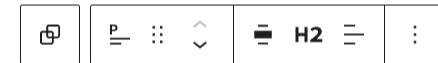
Listenansicht

- Header Dunkel Klein
 - Gruppe
 - Header
 - Gruppe
 - Zeile
 - Zeile
 - Website-Logo
 - Website-Titel
 - Navigation
 - Seitenliste
 - Bild
 - Abstandshalter
- Abfrage-Loop
 - Beitrags-Template
 - Gruppe
 - Beitragstitel
 - Beitragsbild
 - Spalten
 - Spalte
 - Beitragsauszug
 - Beitragsdatum
 - Spalte
 - Abstandshalter
 - Seitennummerierung
 - Vorherige Seite
 - Seitenzahlen



WordPress 5.9

Sample Page



Hello world!



Welcome to WordPress. This is your first post. Edit or delete it, then start writing!

+

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------

Dashboard

 Dismiss

Welcome to WordPress!

[Learn more about the 6.2.2 version.](#)

Author rich content with blocks and patterns

Block patterns are pre-configured block layouts. Use them to get inspired or create new pages in a flash.

[Add a new page](#)

Customize your entire site with block themes

Design everything on your site — from the header down to the footer, all using blocks and patterns.

[Open site editor](#)

Switch up your site's look & feel with Styles

Tweak your site, or give it a whole new look! Get creative — how about a new color palette or font?

Site Health Status

 **Good**

Your site's health is looking good, but there are still some things you can do to improve its performance and security.

Take a look at the [4 items](#) on the [Site Health screen](#).

At a Glance

 1 Post  1 Page

 1 Comment

WordPress 6.2.2 running [Twenty Twenty-Three](#) theme.

Activity

Recently Published

Apr 1st, 8:35 am Hello world!

Quick Draft

Title

Content

What's on your mind?

[Save Draft](#)

WordPress Events and News

Enter your closest city to find nearby events.  [Select location](#)

City: [Submit](#) [Cancel](#)

Celebrating 20 Years of WordPress

Drag boxes here

Drag boxes here

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------



Hi, this is a comment. To get started with moderating, editing, and deleting comments, please visit the [Comments screen](#) in

Donncha: WordPress at 20

Matty WP20: Audrey Scholten

Block Editor

- Gutenberg Plug-in 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 15.0 und 15.1
- verbesserte Bearbeitung von Menus
- direktes Einfügen von Bildern aus Openverse

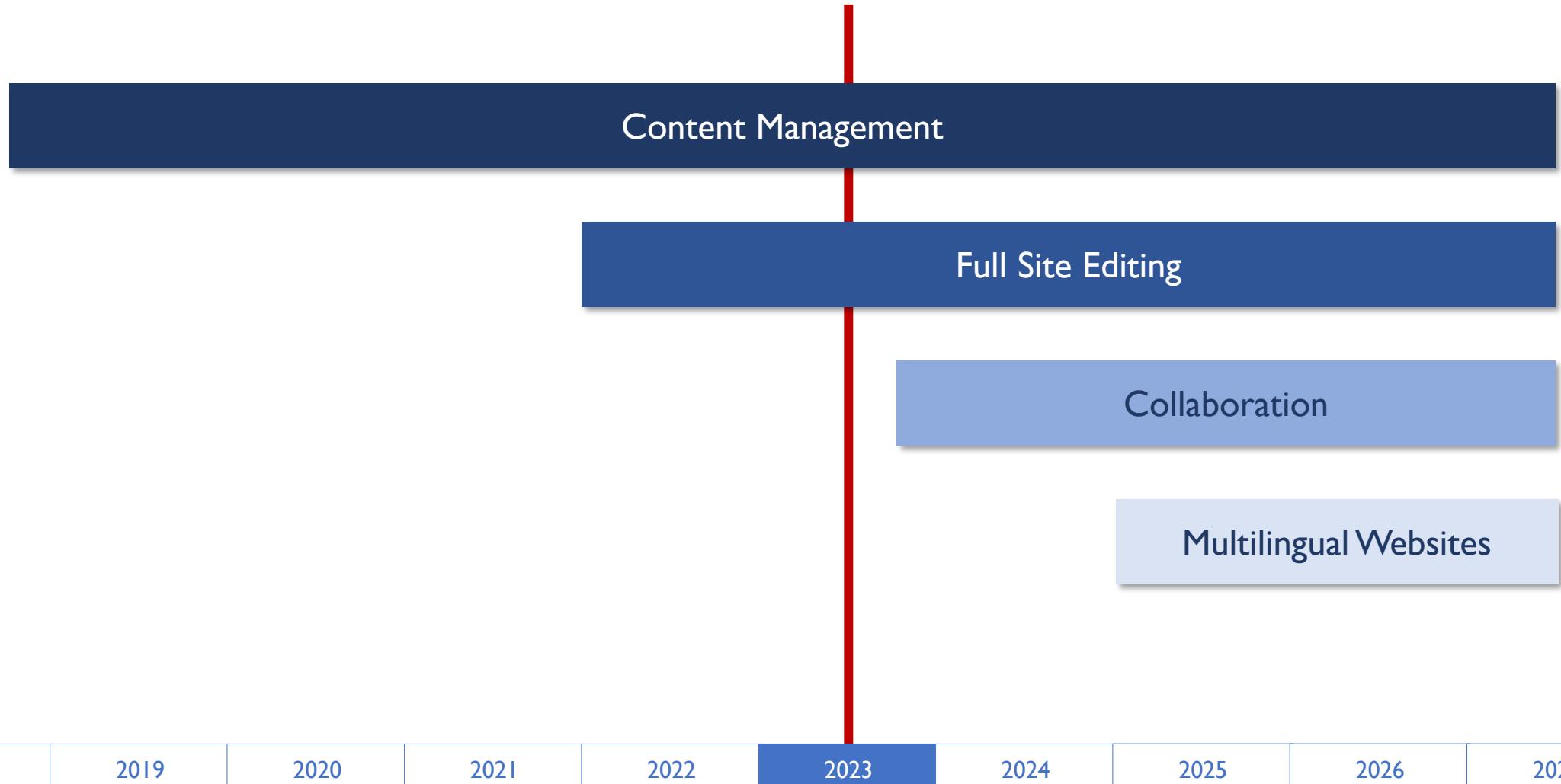
Site Editor

- verbesserte Benutzeroberfläche
- Style Book: Vorschau aller Block-Typen
- Custom CSS
- Import von Widget Areas als Template Parts
- nicht mehr «beta»
→ Gutenberg Phase 3



Project «Gutenberg»

WordPress Zurich Meetup



Quellen zur WordPress-Geschichte

1. <https://wordpress.org/documentation/article/learn-about-wordpress-and-version-history/>
2. <https://wordpress.org/news/>
3. <https://wordpress.org/news/category/releases/>
4. <https://wordpress.org/book/table-of-contents/>
5. <https://www.codeinwp.com/blog/evolution-of-wordpress-ui/>